

Record Year And Major Investment For Scarborough Hospitality Operator



Scarborough based Hospitality operator Qdos Entertainment has announced record-breaking customer numbers during the 2021 calendar year to date, and has responded by investing £600,000 into its properties.

Newly branded as Five Star Collection, the venues are part of Nick & Sandra Thomas' family business Qdos Entertainment Group. The company employs 110 Scarborough people who operate six businesses across 19 freehold properties in Scalby and Seamer; The Plough Inn Scalby, The Yew Tree Café Scalby, The Copper Horse Seamer and The Mayfield Hotel Seamer and 15 Five Star Stays self catering cottages across both villages. Five Star Collection's four popular eateries have served 161,000 diners year to date. The company's 65 bedroom accommodation estate has enjoyed an average of 80% capacity year to date, being a total of 17,500 occupied rooms. installed in January. The popular Plough Inn bar will remain open as usual. After The Plough has reopened for dining, a new kitchen and outdoor dining terrace will be installed at The Yew Tree, during February.

The majority of Five Star Collection refurbishment works are undertaken by local tradespeople, notably, Design & Project Management by Rachel McLane Ltd, Iain Harrison Builders, Adam Smith Maintenance, Electrodec Contractors, Phil France Plumbing, Chris Scaife Metal Fabrications, Steve Mainprize Upholsterers and Kevin Williamson Decorating.

Qdos Entertainment Chairman Nick Thomas MBE commented; 'since selling our 13 HQ Theatres and the Qdos pantomimes businesses in March 2021, the family has focussed on upgrading its existing Scarborough businesses, in response to record customer levels.

"Our aim is to continually make improvements to our business and dream up new and exciting offerings" NICK THOMAS MBE

During 2020 Five Star refurbished The Mayfield Hotel main bar, created new heated/covered outdoor spaces at The Plough Inn and The Mayfield Hotels and refurbished two new Five Star Stays cottages in Scalby. Customer demand at The Plough Scalby has necessitated the creation of an enlarged 'state of art' kitchen which will be We believe that 'staycations' are now a permanent holiday trend, and that customers will return to Scarborough providing the offer is of premium quality. We are now actively seeking new investment opportunities in Scarborough to increase our portfolio of hospitality businesses.'











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